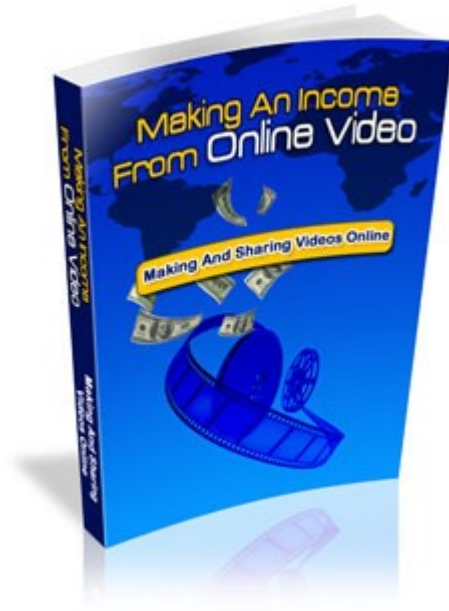


# Making An Income From Online Video



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## **Steps To Getting More Traffic From YouTube**

With the onset of YouTube, the entire scenario on the Internet has changed. Technology has made it a lot easier to reach out to the large number of viewers with a personalized message. YouTube is the most popular website where millions of entrepreneurs can upload videos and give a demo to viewers to expand their video business. YouTube is now used as a means to market business. By uploading a well-compiled video, entrepreneurs are putting across their business in a different way. This social site has helped entrepreneurs earn huge profits by generating more traffic to the website.

If you can actually make good use of YouTube, you can earn easy money online. You may need some valued efforts to compile one video, but it won't be difficult, if you have a plan ready. Before you come up with the video, you need to understand and know your target audience. The making of your video will entirely depend on your niche market. When you are making videos for business, you need to have professionalism in your video. For youngsters and teenagers, you can add in some fun.

Now the motive behind making a video is to attract viewers to your website. Be sure about what you wish to put across to people in those few minutes of visualization. Be brief, but impressive. The video is your salesperson and it needs to do a good job of convincing the positive part of your website. Be unique with your creation and give people something they have never seen before. The video should have a great impact on the visitors, and make them curious to know more about your products or services.

Once you know what you want from your video, create one accordingly and make sure you edit it well. Remember to leave a good message on the video. Always provide a link to your website, so that after watching the video, visitors can instantly link to your website. Let there be a catchy title to lure browsers to view your video. At no point of time should the video create boredom. Keep it short and simple and yet very effective. When compiling the video, make sure there is amazing sound and picture quality. A distorted image can turn off the visitor.

Your video should be able to create waves on the Internet. It has to be so good that it can be passed from one user to another, who indirectly will market for you. If you are able to generate curiosity among browsers, you will have large number of people visiting your website. Among many such browsers, you will find your potential customers as well, who can improve your sales. Every time you put up a video make sure it stays there for long.

Often, one creates a video, but people are not sure to whom it belongs to, as there is no such banner displaying the name. Put up a trailer at the end of the video, so that people know to whom it belongs. Truly the Internet world has come a long way. YouTube has made it easier to generate traffic and indirectly to do good business. Missing out on this opportunity is nothing, but stupidity. If you still haven't tried this amazing way to market, get going now to experience the difference and make great profits.

## **Making Profits - Turning it up a notch with online videos**

Online videos are amongst the latest Internet marketing tools. Every old or new company is faced with the perennial problem of getting new customers. The very basic idea behind every business is to generate the maximum profits, which can only come from an expanding customer base. Online videos are now being used to lure more and more customers to buy from a company. It does not matter what product the company manufactures. Online videos have the potential to provide a huge boost to the sales of every type of product. Today, people live in a visual society and in this Internet age video proves to be the cutting edge of communication in cyberspace. It is possible for you to create videos about your product or services and have them posted on sites like YouTube, Google Video or MySpace that get countless hits everyday as people view the posted videos which can generate a huge amount of interest in your whatever you are selling. One very important aspect to this is that online videos cost very little money to make.

Your first step is to create a video. That is not very difficult and with a webcam and video editing software you may be able to do it your self for 'peanuts'. However, it is advisable to get professional services for best results because you will be targeting to impress and rouse the interests of a wide spectrum of viewers with a view to turn them into potential customers for your products/services.

You can use your videos for viral video communication. Properly done videos that are interesting to watch spread like a virus therefore the term 'viral videos' applies to them. People talk about the video with their family, friends and others in their network and the number and speed of the viewings increases phenomenally. You can well imagine the level of interest this can generate in your products and the consequent income generating potential of such a video.

You can increase your leverage by making ten or twenty, videos and get them posted to different websites. There are a number of companies, which can provide you with such services on very economical rates. You can arrange to have videos on your company or products on forty different sites. Your company and products will get an exposure to thousands of people each day and even if a fraction of those people turn into customers your investments in video marketing will be more than compensated with a tidy sum left as profits for you. It does not finish there. There will be continuing income, as your videos present on the net will be continually generating the interest of new people many of who will buy from you, which will provide you with an ongoing source of income.

Video marketing is a powerful lead generation strategy that helps you achieve big time profits for your business. It also works to brand you as an expert and a leader in your niche. It is instructional and teaches your prospects of many aspects of the benefits and use of your products and works to increase sale volumes. Videos can be optimised for search engine friendliness, which will drive heavy traffic to your site. Seeing the tremendous benefits it can provide to your business it is essential for you to take advantage of this versatile and advanced marketing tool.

## **Making Online Videos - A Powerful Tool To Make More Profits**

You browse the Internet and you would see several videos uploaded. Today, through online videos it is possible to reach out to a larger audience with a personalized message, irrespective of whether you run a small or big online business. Online videos have become a great source of income and the need of the hour for all businesses. They can be used as a powerful marketing strategy in business and can also be used to run online classes. There are several people who earn simply by compiling videos. One can compile anything, be it a topic on a particular subject, art, music, comedy, and tragedy or even on artists or great personalities and upload it on the Internet.

Making online videos is easy, but can be challenging at times. First, you need to be sure about the purpose of making a video, whether you want to promote your business or simply want to run hobby classes and make money. Once you are sure of what you want, you can start working on it to compile online videos. Before that you would need to research well about your target audience and understand what they want. There has to be a market for your videos or you would experience failure and loss.

Depending on your need, you can come up with a video and edit it. If you are not familiar with editing software, you may hire a professional who can even edit to give final touches and upload your video. Now, when the visuals are ready, you need to put it across to the masses. However, take care that it is put up at the right location to enjoy visibility. If your video does not get exposure, it is as good as not being there. YouTube and many other social sites are the best places to upload your videos.

Make sure your video has a message to deliver something to the masses. People should also know who has created the video and so you need to leave a clip behind that speaks about you and your company or business. Remember, people prefer to watch videos rather than read content. So learn to make the most from this amazing technology. When it is time to upload, make sure you have put it on popular websites along with blogs and links to your website.

A video automatically generates curiosity and can increase traffic to your website as well. A good video is generally passed on, so that others can view it. People also get to rank the video and leave their comments behind. This will help you determine where you stand in the market and the changes you may need to make accordingly. You need not have technical knowledge, but with a bit of understanding and effort you can come up with the best video.

Online videos can be used to run an online business and it also works as a great marketing tool. There are numerous people making big profits with the help of online videos. Even you can be among them by creating unique and eye-catching videos and use them as powerful tools to make more profits. Market them in the right way and you will be well along the road to success in your business.

## **Making And Sharing Videos Online**

With the onset of Internet, we all have come across several ways to earn income. The changing technology has made it simpler to reach to the masses and generate high incomes. Today, online videos are popular and are the best option for many to earn money. Anyone can compile a video and earn money by uploading it. A basic knowledge to handle a camera and use editing software along with some computer skills is more than enough to make and share your videos. Videos are a perfect way to start earning income for students, housewives and others, who wish to generate money by working from home.

To make a video, you first need to be sure of the motive and reason behind to compile it. Are you creating video to run online classes and teach music lovers, how to play the guitar? You may also want to make it for the promotion of your existing business and to improve the traffic. Videos are viewed more than the content, so one must learn to make the most from this opportunity. Depending on your need, you can make videos and share them to earn money. Students can simply shoot some live concert and put it across the Internet to be shared by several people, which in return will help you get a good amount.

If you are making videos for business purpose, you need to put a message across to market it. Your video should be the mouthpiece of your organization and must generate curiosity among viewers, to come and take a look at your products. This will help you attract a good number of people to your website that will indirectly increase your income. Other than for business purposes, you can make several other videos. Animal lovers may want to capture different moves and actions of their pets to share it on the Internet and generate income.

There are several social websites where you can share your videos. YouTube is also a great place to put up your video and make some money. There are several other video sharing sites that can find you many viewers for your video. However, make sure your video is unique and good enough to catch the attention of viewers. Most of the video sharing websites has facility for the viewers to rate and leave a comment on your video. This will help you understand, how well your visuals are doing and keep a track of your success or to make changes, if suggested.

You can make videos on absolutely anything. However, it should be interesting and entertaining. For business purposes, it should be informative. Any well thought out and done video will create waves and attract several people to view it. If you really wish to make a great income, you should make a research to find out, what people are looking for. Trying to give them, what they need, will be beneficial to you and them. Be creative and enjoy this amazing way of earning money. Making and sharing videos is not only a source of income, but it is also an exciting experience. If you have been looking out for some income, go make some amazing videos to be put across on the Internet.

## **Learn To Profit From Video Marketing**

Videos are gaining popularity on the Internet. Most websites that you visit today are full of videos. YouTube is one such website, which is well known and we all refer to it, when it comes to finding interesting videos. Anyone can compile a video and upload it on the Internet. The improving technology has made it simpler to use software and produce a clean video. To get involved in the Internet business, one way to do it is to get hold of videos to market them to a large number of viewers on the website and earn huge profits.

Videos can help you to generate good traffic and thereby make your online business a huge success. People are easily attracted to visuals and are patient enough to watch it. Adding creativity to your video can make a great difference to your marketing strategy. To begin with, you need to have a good plan about how you want your video to look and what message it should pass on to the masses. You would actually see a rise in your sales, if you were able to put across your videos to the viewers to give them the right punch and rhythm.

Once you think of a clear idea of a particular theme put it down on a paper, and you can begin your production. All you need is a camcorder or webcam to capture the video. You also require simple editing software that can help you make your video look neat and interesting. You may also use Windows Movie maker to shoot your video. And yes, you need a microphone as well to record the sound. Now that you have everything, you can go ahead and shoot the video as per the plan put on paper.

Once you have captured everything in your camera, transfer it onto an editing kit, so that you can do the finishing touch. If you have no knowledge about the editing software, you can hire a professional. Once you have put up the video in the desired sequence, think about a good title to put it across to stand out. You can also write a catchy message on top of the video or also may add a link to your website. This will help the visitors instantly log in to your website after watching the video.

When the entire video is ready, you need to upload it and cross your fingers for better results. It is best to put your website link just next or on top of the video. The video is good enough to generate interest of viewers, and to hold them back to take a good look at your product and services.

Remember the video is your mouthpiece. It can make or break your business. It is one of the latest marketing tricks that have gained huge success for many entrepreneurs. A well-done video will always attract huge crowd and indirectly you will find your potential customers making way to your website. Video marketing being a relatively new trend is here to stay and would make a great difference to your business. Learn to take the opportunity of this wonderful marketing strategy and enjoy great traffic and tremendous success and money. Video marketing is the need of the hour and is here to make a difference in the life of online businessmen.

## Internet Marketing Videos 101

Internet marketing in itself is a very popular and highly profitable strategy. It has helped many large as well as small businesses attract customers. The latest Internet marketing strategy that has caught the imagination of all is the Internet marketing videos. It has made Internet marketing extremely exciting. Video portals like Google Video, YouTube, Metacafe have made online videos even more popular and easier to share. Internet marketing videos are playing a major role in attracting more viewers and calling for further action.

One of the biggest benefits of Internet marketing videos is it provides you with a larger number of viewers. A regular visitor to the Internet sites can be easily attracted towards a video explaining your product in quick time. Unless you make an impact in the first paragraph of your content, you would not be able to hold on the viewer's attention for long. This takes away any benefits of Internet marketing. However, videos designed with appealing graphics hold the viewers' imagination and you can have a prospective customer communicating within a shorter period of time.

As is true, about inserting articles into article directories and website, your Internet marketing videos should also present you as an expert in your industry. You should be able to provide viewers with reliable information relevant to their industry. They should see you as the right person to contact in case of needs relating to the industry arises. Your video should not just be plain marketing of your product. It should seem like a solution to some problems that viewers face.

A very important thing to remember is that you can be effective if you make a video that educates your viewers. It could be a demonstration of how to use your product or may be a short tutorial video similar to a technical manual. This video can even be useful to reduce the customer support costs to a certain extent. You should be able to build up trust with your viewers.

There are other factors that you have to keep in mind, when you create Internet marketing videos. Internet viewers would view your videos with a high as well as low Internet speed. You should offer videos keeping in mind both types of users. You may provide high and low resolution videos, so that every user can easily download the suitable one. You may otherwise not be able to reach out to all customers. Similarly, you may offer it in various formats so that users who have varying types of software could view and have easy access to them.

Your Internet marketing videos also need to be optimized for search engines. As much as it is important to use appropriate keywords in your website content, it is necessary that you use the keywords in your videos as well. You should identify the ones relevant to your product and search for those, which are relevant to your customers. You can put them in the video title, description as well as tags. You can submit them in appropriate categories on sites like YouTube and Google Video. You can also put links on your profiles and social marketing sites. Allow users to share, comment and rate your videos. It can help to reach out to customer better, as well as facilitate viral marketing.



Design your Internet marketing videos keeping these things in mind and you may find your profits skyrocketing.

### **The Advantages Of Online Video Websites**

Over millions of people surf the Internet for information and entertainment. Internet has become a necessity even for small things. Whether you want to book tickets, gather some information or simply pick some popular songs, most of us depend on the Internet. To meet the demand of every individual many entrepreneurs have launched websites and with improved technology online video is the main marketing strategy today. Online video websites are not only interesting, but are also popular among the masses and thus generates good traffic.

Other than entertainment, you can watch videos to learn art, and other matters. As per studies, human memory can remember visuals very well and remains in the mind for a long time. People too enjoy watching videos more than reading. Today, there are several people who conduct classes with the help of online videos. Many youngsters learn playing guitar or even solving math sitting at home, simply by watching online videos. Most of the videos are for free. However, some sites require membership to view them.

There are several celebrities who upload their videos to promote their upcoming movie or music or band. Today, other than movies, you can also enjoy your favourite TV serials on videos. There is nothing on the Internet that has not been captured in the videos. Anyone can come up with his very own interesting video and put it up on the Internet. Online videos are a hit among the masses and many enjoy watching their favourite artist playing, on their computer. Thus, any website with online videos is successful in generating huge traffic.

Most online video websites have space to rate and comment on the videos. This helps you to determine how popular your video is. Also the comments help you better your production. It also works as an encouragement when you experience success. The feedback page is best to judge your own success among the masses. Take it as a lesson to learn. Try to improve when you upload your videos the next time. Remember, this feedback also is used at the time of ranking among various videos.

Online video websites can help attract huge numbers of browsers. Coming up with an interesting and entertaining video will help you earn a good income on the Internet. You may let the video be viewed for free initially and then depending upon your success, you may want to turn it into paid membership, where only members can view. The Internet market is booming and will keep changing always. To make the most, learn to adapt to the latest technology and use it to your advantage.

Be unique and make videos that are out of the ordinary and entertaining that can hold the crowd for long. Today, most entrepreneurs use online videos, while many have tasted success already. You too can experience success with the help of online video websites. Select an

appropriate video and market it well to reach the masses. There are several benefits to experience with online video websites. So, go ahead and get one now.

## **The Art Of Using Online Video To Sell Your Products**

The online revolution has taken the world by storm. Broadband Internet connections, sophisticated computer hardware and advanced software have eliminated limitations of distance and have served to speed up communication like never before. Practically everything from making end-to-end travel arrangements to buying property, seeking a life partner and selling every type of merchandise is possible through the Internet today. The Internet is one of the hottest ways to do business because it overcomes the constraints of physical boundaries, letting you reach customers the world over unlike a brick and mortar business, which confines your business to a particular geographical location.

However, there are pros and cons to everything. Despite the immense advantages, an online business suffers from certain drawbacks. Although it is possible to have any type of business on the Internet, it is paramount to earn the trust of potential customers to make sales in volumes that count and which can really make you successful. Unless prospects know, who you are and can see you and hear you, it can be very difficult to gain their trust. Simply viewing a headshot is just not sufficient to build the required trust. It is here that online videos play the most important role. Today, they have become a great way to support and boost the sale of your products. Through the video, it is possible for customers to see you and hear you, which gives them that little extra confidence to make a purchase. Through the online video, you will be speaking directly to the customer and making it possible for anyone to view and listen to it.

As the primary purpose of the online video is to gain the trust of your customers, it is very important to ensure that you have a friendly, believable and interesting pitch to your voice, when you are speaking in the video. It is the very thing that will gain customers' trust in you and your business making them buy your product.

There are many ways, in which you can use online videos to boost your sales.

- You can use it, to make a demonstration to users of how your product works and how to use the product.
- Use the video to entertain and interest your potential customers, so that they return to your site to learn more about whatever they are interested in.
- Submit your videos to video sharing websites, which can enhance your sales considerably. You can do this besides adding the videos to your own website, for site visitors to watch. Having these videos on video sharing websites is a very effective way to increase your efforts at marketing and promotion of your products and will have a direct and positive impact on sales.

A couple of video sharing websites, where you can easily submit your videos are- YouTube:  
<http://www.youtube.com/group/popsearch0>

& Google: <https://upload.video.google.com/>

Another thing that you need to pay attention to is to select a website that is tailored, to cater to your specific market niche. For example, real estate websites have videos that show experts being interviewed. Your business will greatly benefit, if you are able to share your videos with websites that are from your business niche, which will enable you to reach your target market in a much better way.

### **Uploading Videos To Make More Income**

The power of the Internet has created a rush to compile videos and upload them not only to attract potential customers, but also to make huge profits. Video is one of most popular marketing strategies utilized across the World Wide Web. Uploading video is not at all complex, but it creates good traffic. There are several websites where you can upload the video easily. Websites like YouTube and other social sites are commonly and widely used, when putting up videos, pictures and audio. Initially, one did it to show the world, their friends and families only to view the creation; however, today it is uploaded and displayed to make more income.

There are several entrepreneurs who have benefited with the help of online videos. Once you have compiled a video as per your target audience, you need to edit it and put it up in a better way. Uploading video is not difficult. To edit your video, you could also take the help of a professional. When you wish to put up your video, there are certain things, you need to take care of. Some sites need you to sign an agreement with them regarding the video. You need to be careful as to what that agreement conveys. As it may happen sometime, that if you simply sign, you may give them the authority to edit or change the video.

Remember you are creating a video in order to improve traffic to your website, which indirectly will help you make more money. Thus you need to put up your video in the correct place, where you enjoy maximum visibility. The video has to send a message that revolves around your product and generate curiosity among viewers to log on to your website. Always leave a trailer behind that speaks about your company, product or services, so that people will know who has created it.

If you have done a good job with your video, it will be passed on to several members. You can also share your video with some partnership website, so that you can reach out to large number of people. However, take care that the other websites do not display your video without your permission and check that your video is not distorted. Thus make sure you upload only to genuine websites, who are there to help you make business.

Let the video be short and sweet. A video can convey to the viewers lots more in few minutes time. Hence, you should spend good time creating a video. Video is known to make you earn

good profits. You can smartly interact with viewers and let them know about your existing business.

Being unique when compiling a video will help you take your business across to several people. YouTube is among the best Internet channel to make and share your visuals. It is not worth missing out on this fantastic opportunity. The technology changes for the better and we should learn to make the most out of it. You can experience growth and high income in your business by uploading your created videos at the right place.

### **YouTube-An online Marketer's Best Friend**

Home business owners are finding new ways to garner more customers for making a profit through the use of revolutionary Web 2.0. Online networking through websites like YouTube gives them numerous free leads for business development. YouTube provides an excellent way to compensate for the lack of social contact working from home does not afford. For example it lets work from home moms to connect to like-minded people and exchange ideas and tips on balancing business along with looking after children and other family responsibilities.

Many people are unable to understand how the social media can work in helping business. The main thing that works here is personal branding. But, what exactly is personal branding? Look at it this way: you think about real estate and what comes to your mind is Donald Trump. Thinking of talk shows on the TV you conjure images of Winfrey Oprah. Thinking today's soccer is thinking about David Beckham. The social media can be one of the greatest ways to build your personal image with what you market and also increase your sales because it has a very powerful means, video, to give effect to all this. You can use innovative ways through video to market your home biz. For example, you can show your toddler taking his first steps and emphasize that you could be there because of your home business. You get great opportunities when you want to promote your travel business. While on vacation you simply carry around your video camera and take shots of events, come back home, do some editing and just post your video on YouTube.

When deciding on what to record on video you can decide on anything that is relevant. For example you can share what got you started in your niche business or what made you interested to join a particular company.

Putting together your YouTube channel can help you share the years of experience you may have in a specific field. It can be a great way to make people think about your business in a more positive and favourable way. When you host your website's welcome video on a site like YouTube it bring numerous more views to your video in a very short time.

When operating a home business it is extremely important to use YouTube in marketing your business. It is one of the best means to let people know who you are and what your business is all about. It is a fun way to let people know more about you through this additional marketing

tool. You can practically test its advantages and experience your work from home business growing very fast.

You Tube is the way to go in online marketing especially if you feel that it is becoming harder to get new buyers to your website to purchase your products and services with SEO, pay per click and other traffic generation methods becoming costly and still not yielding the desired results. The magnitude of benefit YouTube can bring to your marketing efforts can well be understood by the fact that it serves up over 200 million video clips every day with millions of people watching those videos. Posting your video on YouTube today can bring thousands of potential buyers of your products to your website within a short time.

### **YouTube - Easiest Way To Earn Income From Home**

Online videos are fast becoming popular as a medium of good promotion methodology. There are many video-sharing sites out there like YouTube, Google Video, and Metacafe etc. YouTube by far is highly popular for home videos, fun videos and even form a base for home businesses. It is mostly used for sales promotion. However, many people will be amazed by its utility as a market research tool. It can be one of the easiest ways to earn income from home.

Sales promotion and market research go hand in hand. When you develop videos for YouTube for sales promotion, you need to undertake a study of your target market first. This can give you a proper idea of the niche market and products that are popular. To undertake market research, carry out a keyword search to see what popular keywords are used, which are the related products to get more response, and if the niche market has growth prospects, etc. You should be able to use these keywords with your videos, so that you are listed out in search engines and attract the relevant prospective customers.

Similarly, you can benefit from market research to understand customer requirements, even after you get your product into the market. You can have videos posted in your blog comments or feedback forms. These help you get a good idea of the customers' acceptability of your product. There can be negative and positive comments posted. These can act as guidance for your further policy. You should never ignore negative feedback, as it may provide you with some valuable information or improvement that may be required or you may even get some new ideas from it. If you are able to provide customers with new, improved products your profits may skyrocket in no time. There may even be new orders or request for products or new videos, which you can easily provide. This helps to build up a loyal customer base.

YouTube videos can also be easily embedded into other social networking sites like Friendster and Myspace. This can be the perfect start to building a community of your own around your product. You can get vital information from such networks and build up a customer base. You should be an active member of this online community. Rate other videos and you can have others visiting your videos. Make your videos interesting by including your website information. This helps to create traffic to your website.

You can participate on YouTube by displaying advertisements. You can develop relevant videos for your product for specific target market segments and build up a community around your brand. If you provide quality products, your brand image is created in no time and your home business can flourish. To make your videos interesting, you can have some contest, so that more users are attracted to your product. You can also undertake to pass on these videos for viral marketing. You can make it highly interesting and allow other users to download it or post them onto their sites. This is one of best marketing strategies that you may use for your products.

The more the viewers, the more profits and income you could gain. To provide good product and display them with YouTube videos is a good opportunity to earn substantial income from your home business.

### **YouTube - Income Secrets Revealed**

Even before the advent of the Internet, videos were a popular way to advertise various products. The Internet brought about an additional medium for people to advertise and with the introduction of sites such as YouTube, where one could post any video for free, the entire equation of advertising has changed dramatically.

The fact that posting any video on sites such as YouTube is free and has encouraged not only multinational companies, but also ordinary people to use trial-and-error methods, in a bid to find out the likes and dislikes of various visitors that visit YouTube every second day. You too can upload your videos to YouTube and mention your URL to your Website, in order to convert visitors into paying clients. Since there are thousands of videos being uploaded and viewed on YouTube every day, you should ensure that your video has that additional buzz that will entice viewers to view it. YouTube also has a special segment, where they display the most featured videos and if your video is extraordinary, then you can be assured by featuring in that segment for almost a week. This will greatly enhance the chances of a higher number of visitors to view your video clip and hence visiting your site through the URL that you display in that clip.

You should ensure that your URL clip is displayed before and after your video clip. You can also insert a watermark that continuously displays your URL during the video clip. If your video has sound, then you can also insert a verbal URL during any advertisement break in your clip. Ensure that the video is original and free from any copyright issues. The quality of the images should be sharp and not hazy or jerky. You will constantly need to update your videos and if a particular theme has produced excellent results, then you can also create sequels to that video, provided they are better than the previous clip. This will keep the interest alive in your viewers and also enhance your name as a quality provider of videos.

While it is important to create and upload a high-quality video to stand out from the rest of the Spielberg wannabes, it is equally important to end up on the top of any video or keyword related search. This will result in a high probability of a higher number of visitors viewing your video on YouTube and hence a higher chance of more people visiting your site through the links that you

have displayed in your video. You should attach the right keyword and title tags to your videos, to land up in the top 5 on any related keyword searches. You should also keep track on those keywords that produce the best results and utilize them in your future video clips. Ensure that your entire video and content package is fast, slick and eye-catching.

Thus, the secret to earning income from YouTube is to first embed your videos with the right tags and keywords, so that your viewers are able to locate it easily. The next step is to ensure that you produce high-quality videos that attract and impress viewers. Your URL and watermarks should successfully divert your viewers towards your own site, where you can then set about to convince your viewers to buy your products or successfully become a member. If you have successfully completed the above steps, then you can start observing a rise in income, as many of your viewers change into high-paying clients.

### **YouTube - Your Answer For More Clicks**

One of the fastest ways to get more clicks and traffic towards your Website is to latch onto powerful and magnetic sites, such as YouTube, which attracts millions of viewers each day. These viewers visit YouTube to view some of the thousands of video clips on the site and YouTube too features some of the best videos in their Featured Videos segment.

If you can create an eye-catching video or manage to find a video that can attract the attention of the visitors at YouTube, then you have a good chance to see lot of people viewing your video. If your video is really attention grabbing, then YouTube might keep it in the featured segment for around a week. This will ensure that a lot of people from around the globe might access your video within that week. The trick now is to get your Website's name linked to that video, so that visitors viewing that video feel compelled to note down the link provided by you and visit your Website. Since your video clip might get re-posted throughout the Web, others might not be able to realize that you had posted them and some unscrupulous visitors might just add their name to your clip. Therefore, you should insert your URL at the start or at the end of your video clip. If you have inserted any advertisement in your video clip, then you can also ensure that your URL is displayed during these advertisements. Since your video clip might also have sound, you can also speak out your URL name at regular intervals. If you are only displaying a portion of your entire video, then you can also promise to offer the entire video to any visitors that visit your Website. This will lure many visitors towards your site.

You can also add a watermark to your entire video clip. This will ensure that your name is displayed throughout the video clip and you can insert it in the entire video too. This too will act to safeguard your name and provide your site name to YouTube visitors. Another trick is to write articles and blogs regarding your own video and then post it on various sites with a link provided to your video on YouTube. This will attract visitors specifically to view your video and you can then lead them to your site from YouTube. Make sure that you insert the appropriate keywords into your articles and blogs, so that any visitor searching for that content lands up on your article or blog first. You can utilize the services of a Search Engine Optimization [SEO] expert to insert

specific keywords into your article, blogs and also your video clip. This will push your name towards the top of any article or video search.

Thus, you will not only need to post eye-popping videos at regular intervals, but will also need to insert your URL or watermark those videos to make the visitors at YouTube aware of your presence. Your articles and blogs too will need to be regularly accessed by various viewers, in order to ensure that they click towards your site. YouTube is a powerful tool and if you can successfully exploit their visitors' tastes to your advantage, then you can be assured of thousands of visitors clicking towards your site every day.

### **YouTube - Your ultimate source for viral marketing**

Viral marketing is based on the theory that there is a great potential for every message to be received by an ever-expanding number of potential customers. If one message is forwarded to 10 people who in turn forward it to another 10 friends and each of those again forward it to 10 different people you can well imagine how fast and wide the message can be spread.

One of the best avenues for on line viral marketing is YouTube, which is now taken over by Google. If a video posted on the site is very funny or off track and provokes specific type of emotions in the viewer it may have the potential to become extremely popular in a very short time. As viewers share the video with other people links to it are bound to multiply very fast. There may be several people among the viewers who may decide to embed the video in other places, which can lead to much greater exposure through increased viewing.

Internet marketing is a dynamic process that incorporates high competition and offers exciting possibilities. In order to be successful it is necessary to use the latest web technologies of which viral marketing through video sharing is a prominent component. When you have innovative ideas and products that you want to market on the Internet YouTube is the best video-sharing site through which you can target hundreds and thousands of people groups who share personal and other videos. Videos posted on YouTube are either meant for public viewing or are posted for sharing among groups of friends on the web.

On YouTube you can efficiently post your video, video clips and promos that link back to your business website. This is a way to greatly enhance traffic to your website to increase the volume of your business. YouTube one of the greatest resources to reach innumerable groups of communities that share common interests and you can tap its tremendous potential to serve the best interests of your business. However, the entire gamut of this type of marketing is not very easy and will require careful and intelligent planning with respect to the best ways in which your products/services can be marketed. Viral marketing is a very effective and low cost method of generating a lot of interest in your business. To get hordes of people interested in your products is not as simple as it used to be earlier but is still possible. The other vital aspect of viral marketing is to increase your sales. You will find many marketing efforts that have the viral effect and attract a lot of attention but in fact are unable to generate next to nothing by way of increase in actual sales. However, properly done viral marketing can give a tremendous boost



to your businesses and your bottom line. If required you can obtain professional help to design your YouTube viral marketing program. Marketing experts will confirm that video sharing represents one of the most effective ways of viral marketing and YouTube provides one of the best platforms to execute your viral marketing program.

### **YouTube Or Google Video - Better Choice For Earning Better Income**

Online videos are a popular medium for marketing online businesses. Video portals have made it a good marketing option for online businesses. Videos have an immense effect on visitors, if you market your product utilizing interesting videos. The most popular of these video portals are YouTube.com and Google Video. Both have their own unique features and prove to be highly effective media to communicate with the visitors.

You may surely have some of your colleagues or friends forwarding you a mail to check out some amusing videos from YouTube. YouTube has become one of the fastest growing free video sharing websites. It was developed in February 2005 and has since been able to build popularity with more than 55 million users. It has been taken over by Google Inc. in November 2006. YouTube has gained popularity with the access it provides to virtually all videos circulated around the world. It has an amazing collection of professional videos to amateur ones produced at home. The site is popular for home videos featuring jokes, stunts etc. You simply need to register and start uploading your clips. If you use it for marketing your products, you would just be amazed at the number of responses and reviews, you would receive in no time.

Google Video has its own popularity with high storage space and with all the Google features that users get. Google's popularity is for its innovative technology that it uses to make information easily accessible. They have a huge collection of various categories of videos like comedy, music and even television shows. There are videos of well-known artists, as well as little known musicians. There are some videos, which are free of cost, while some are paid ones for viewing.

You can use any of the tools you wish. After the takeover of YouTube by Google Inc., the combination is manifesting wonders for its users. The merits of both have been retained. Though YouTube remains as an independent subsidiary of Google Inc., Google Inc. provides the support in the form of access to searches and monetizing platforms. The innovative ideas that YouTube comes up with are beneficial for Google Video, as well as YouTube and vice versa.

You can benefit from using either of these communities. The combination has a great earning potential. You can make money by using either to display advertisements. You can build up your brand image and use various categories, to target specific markets for your products. You may even have communities or brand channels developed around your brand using video marketing. YouTube also has a unique facility to build up your own contents around your product. You can have many users interested by participating in such contests. The two video portals with their own specialization have great potential to pull lots of traffic. This can be utilized

to bring in more traffic to your online videos.

If you plan to use online videos for your product, YouTube and Google videos are the best. Their combination is working wonders and provides even better facility to all users. Ensure that you develop short, creative videos and use them to embed them into your posts, blogs etc. Use them intelligently and you can be sure that great profits will come your way.

### **Increasing Website Profits With Online Videos**

There are several people running online businesses. The Internet has created many opportunities to make money. Technology keeps bringing new ways to enhance business and generate better options to earn profits. The online videos are the latest in the market to attract viewers to your website. This new concept has brought success to many entrepreneurs and has been doing a great job. Today, anyone can come up with a good video and earn money by sharing it among the people on the Internet.

If you are into an online business and have failed to attract good number of people, try making a video and attract people to your website. These videos represent your entire business and thus needs to be compiled in a unique and better way. It should be able to put across a message and generate interest in people to log on to your website. Firstly, you need to be aware about the reason why you wish to compile a video? You should research well so that you understand your target audience and their needs. This will help you reach out to them easily.

Once you are sure about the subject, you can capture the needful in your camera and later edit it to view the best to the visitors. Once the video is all set, upload it at the right place where it can get maximum visibility. You can put up the video on social sites and share it among various communities and friends. YouTube .com is one of best places to share your videos and attract good number of people. Remember to leave a link to your website right next to the video or on it. This will help people to quickly log on to your website after being mesmerized by the video.

As per the reports people remember and memorize visuals more than the text. Thus you can take the opportunity of this and come up with a unique and appealing video. Animation is very important way to use and catch more interest in your video and to make it different. The research will help you understand, what is best to be given to the masses. Several video sharing websites have the facility to rate and leave a comment on your video. This will help you track your success and also help you undertake changes, if required.

You need not be familiar with technical tools, however, a bit of understanding of it can help you make your own video. Besides you can always take help of professionals. All you need to focus on is to compile a video in the best possible manner and upload it in the right place. Online videos are the latest buzz in the market and are here to stay. To increase profits for your website, you need to make the most from this amazing technology. Just catch hold of your camera and shoot. A bit of study on the same will help you achieve the professional touch. So

get going and make your very own video to lure people towards your website and increase your profits.

## **Have Fun And Make Profits With Online Videos**

Online videos have been highly popularized by video portals like YouTube, Metacafe, and Google Videos etc. You can find a huge collection of hilarious comedies posted onto these sites. However, it is not just about fun, but many entrepreneurial minds are utilizing it for long to earn profits. The online videos provide an avenue to bring out your product in the most attractive manner. It can help bring in more traffic to your website. The wide-ranging benefits of online videos are making it one of the best mediums to have fun and make profits.

Popularity of online videos for fun as well as profits is seen from its ability to keep people engaged and engrossed. People are easily attracted to moving pictures and sounds, though they may not be interested in that product at the moment. The moving elements catch their eyes and your product gets registered in their mind. With videos, you can demonstrate your product much better with a call to action at the end. It is easier to explain complex ideas and concepts with animation and videos. Well and carefully designed videos stay in people's memory for a longer period. It makes it easier for others to understand the concept easily and can thus get customers to your website, which results into sales and profits.

You can always make a good combination of online videos, which can be fun to watch, as well as send out your messages very effectively. When you are aware of the viewer's inclination to fun stuff, you can easily incorporate it into your advertisements. You should ensure that you make good use of the keywords and tags that can help to bring more traffic to your business website. There is much software, which helps to upload your online videos easily. You can even upload multiple videos on many sites with links, which may be sent to your prospective customers.

If you consider a particular theme for your product and design an animation or video, you can upload it to sites like YouTube.com, Metacafe.com etc. These sites by themselves have a large traffic flow. This can be diverted to you, if you produce videos, which can be fun and informative to your target markets. Once you upload your videos, you can find it getting many hits from viewers in no time. If you ensure the fun element in your video, it can become a great hit with prospects. Humour is a great medicine for stress. Giving your viewers a few stress free moments can be really invigorating for them. This can surely have a good impact on them and you may even find them wanting to buy your product.

You can have blogs, forum, and message boards on your website, where you can have links to such videos. Build up a community around your brands. With good quality videos as well as quality products and services, you can build up a loyal customer base for yourself. These videos do not cost you much. Some sites even allow you to upload for free. You can also place links in social networking sites like Myspace, Facebook etc to get the benefits of their popularity and the traffic they pull.

Carefully designed online videos can be of immense profits and a fun element to it, helps ensure that you get more and more customers attracted to your website.

### **Guidelines On Earning Part Time Income Through YouTube**

Online video is now the hottest thing for market promotion and is used to the fullest advantage. Video sharing websites have become very common on the Internet, but YouTube sure surpasses all of them in popularity. It is now used for business promotion by practically every other marketer, in order to boost sales. Although, there are other important things like market research, for which marketers can also use YouTube.

Market research is something you can successfully use to earn part time income from home. YouTube and other video sharing sites as well, offer you an easy, low cost way to find out what viewers want, which is a good way to earn money. You can use the feedback you receive on these websites to earn money on the Internet. The easiest way to do this would be to do a bit of keyword research and then create a video to get feedback similar to what you do in a PPC campaign or for page optimization.

YouTube search function workings are not much different than the search functions of search engines in general. However, YouTube search functions are much less sophisticated, as compared to search engines, which use complicated algorithms for their search functions, meaning thereby that if you do some good keyword research, you can dominate search results in YouTube. In practical terms, this would mean that by using those keywords in the title and tag of your video, you also could be listed in the search results. This amply demonstrates the necessity of prior keyword research. To view your video, people have to find you first. And unless they watch your video, you cannot get any feedback.

Feedback from your videos is an excellent and inexpensive method to gain an insight into your target market. You are spared the efforts and expenses of conducting surveys and opinion polls. You need to be prepared for the comment spam, but there will also be inevitable requests for more videos. This is ideal for your purpose. However, don't overlook negative feedback and be positive about it, as it can prove to be very important and helpful. Comments which let you know how interesting and/or helpful people find your content is exactly what you need to know to create the next thing, as also to understand and identify needs of your niche market that have to be met. Make a spreadsheet to maintain a record of these comments. When there are requests for an additional video with matching content, create the video and keep a close watch on the response it elicits.

This is one of the simplest forms of direct marketing i.e. making your prospects let you know, what exactly they want from you. Usually marketers have to spend huge sums of money, to find this out by using YouTube intelligently. You can get your hands on this information very easily without spending anything.

With a proper understanding of how to use YouTube for market research, you can go ahead with making more money, working part time from home.

## **Great Tips To Get You On YouTube's Front Page**

It may surprise you to know that YouTube gets as many page views as both Google and Facebook taken together. This is an astonishing figure that points to the immense popularity of YouTube. Webmasters, who have understood its importance, are utilizing its powers to their best advantage to drive huge traffic to their sites. They are able to ensure millions of views of their videos to get them countless numbers of favourable ratings and comments, which lets their videos make it to the YouTube front page.

This is no mean feat. You must understand that it is extremely difficult to reach the front page of YouTube. If you doubt this, you can try it yourself by uploading a video to see the results. Wait for some time and unless you are one of those YouTube experts, you like many others are sure to find your video far from the YouTube front page.

But just imagine, what could happen in case your video would have made it to the YouTube front page. The inevitable result would have been that your website traffic would have experienced a phenomenal jump getting more hits than you could ever have imagined.

Although it is not easy to achieve the target to reach the YouTube front page, it is however, not impossible. What you need to do in order to be successful is to model other people's success by first finding out, what they did that you did not and which made them reach YouTube first page, while you lagged far behind. Looking carefully, you will undoubtedly find that their video quality and viewable factor was better. However, that will only be partly correct. The real secret lies with the YouTube system itself. If you want your video to reach the YouTube front page, you can never do it, unless you are knowledgeable about YouTube systems to a level that will let you effectively harness system intricacies and the submitting process.

When you seriously attempt to learn all this, you will find it not all that difficult and complicated, as it may appear in the beginning. Once you make determined efforts, you can easily learn the tricks and techniques that will catapult your videos to the front page of YouTube in a short time.

Here is how!

Give catchy titles to your videos. Vivid descriptions appeal to people.

Use most viewed videos to tag your own videos as their video responses. This will enhance your view rate because people, who view the currently hot video will also notice the video response, you have tagged.

The keyword tags you give to your videos should be those that are constantly being searched by people. There are many keyword tags like horror, comedy, soccer, cars, humour etc. Don't worry, if your videos have no connection or relevance to the tags. The purpose is to increase

eyeballing rate; the viewers can decide for themselves, if they really want to watch your video or not. You will however, get the exposure for your videos, which is exactly what you are looking for.

## **Getting Started With Making Online Videos For Profits**

Online marketing has become a vital part of any product marketing campaign. Its popularity is growing and is fast picking up as an important tool to achieve greater profits. With the developing technology, the latest to catch everyone's eyes is marketing with online videos. Its plus point is its visibility that it provides for any product and has great impact on prospective customers. Credibility and reliability comes to your product when the users can see people and products and not just the companies. Making online videos is valuable in generating greater profits.

Online videos give you the advantage of attracting prospective customers within a few seconds. Experts are of the opinion that your video should be able to make an impact on the viewer within seven seconds. You have to ensure that you are able to make online videos that deliver your sales message within those seven seconds. However, it should not stop there. You should be able to hold on to your viewer for a period beyond that too. Then only can you effectively lead the visitor further to take the step to buy your product.

The profits from videos come from the ability of a visual medium to provide your product with an attractive look. People would be convinced if they are able to see a product or able to find some face behind a brand. They would trust you more than just putting forth your brand name. Online videos allow you to achieve just that. Moreover, if you include a demonstration of your product in that video, it can act as a tutorial about the usage of the product. They can be developed like technical manuals, which are able to sort out minor problems that customers encounter. A double advantage is that customers are convinced about utility and it can even be useful as a medium to provide customer support to a certain extent. This can be by way of online tutorials provided to customers on request, without limitation of location. Your product can reach worldwide with your video marketing. You can save costs of marketing as well as on customer support to a certain extent. This can bring in more customers and more profits.

You can also put testimonials of your satisfied customers, which can convince others of benefits of your product. Additionally, you may offer a free video to them, which does not put an obligation on them to buy, but can lead them towards a decision. Another advantage is that it creates the much-needed back links. Moreover, there are sites like YouTube, Metacafe, which are highly popular. They have various services that they offer to the viewers. You can place your online marketing videos into the appropriate categories relevant to your target market. The traffic that these sites generate can be directed to your website, if you ensure that your videos are also search engine optimized. If you allow users to share and rate your videos, you can have a successful viral marketing campaign, which cost you very less, but gives a wider reach for your product.

Online marketing videos are the latest in innovative marketing strategies. Design good videos and see your profits double.

### **Building a Niche video store on YouTube**

Today, the power of the video by far exceeds that of any other media the world over. On the Internet the most visited sites are video sites. Fresh video based content is rapidly being added every moment of each day with search engines adjusting their algorithms to ensure such content is up to date with correct rankings in search results

With software technology having reached high levels of sophistication it has become very easy to set up a niche video shop on any video hosting site like YouTube by purchasing a suitable software package. Professionally designed versatile software incorporating thousands of dollars worth of professional programming and graphic design work is available at surprisingly cheap prices for setting up your niche video store. However, before you begin to set up your niche video store it is necessary for you to determine your niche. Having a niche saves you from a lot of competition as you capitalize on people searching for videos on a specific theme. Depending on your passion or preference, your niche can be anything such as golf, animals, science, medicine, fishing, education, politics, body building, dieting, cooking, poker, wrestling just to name a few.

The best part is that you do not need to be an expert to set up a niche video store on YouTube. No prior experience is necessary as everything is completely automated. It is amazingly easy to set up your YouTube video store and can be completed in a matter of minutes.

Suppose your niche is dieting. Earlier, to set up your video store you needed to make a search on the Internet for dieting related videos and relevant keywords. You then designed your website and then manually created your web pages for every keyword inserting java script code for displaying a video on your site and also some ads and then link all pages in the hope that search engines are going to find your pages due to your optimised linking and continue to wait for the results meanwhile approaching other webmasters for cross linking. The time taken for all this was anywhere from one to three days. You could count visitors to your site on your fingers. What followed was an ongoing process of finding more videos and keep updating your current pages manually in order to remove older videos and add fresh ones. More code needed to be added for displaying new videos. Old keyword pages needed to be removed. Then creating new pages and a whole new linking structure was needed which required you to put in a few hours every day.

With new software all you need to do is edit the config file by entering you main keyword related to the niche you desire to target along with your adsense ID. This takes about two minutes and completes the job. The software automatically finds new content, researches keywords, optimizes pages and linking structure and updates all your sites (if any) building back links to your site.

This way you can build N number of YouTube video websites within minutes and never have to do anything to update them or add new content.

## **Easy Steps To Earn Money Online With YouTube**

With the onset of Internet there are several options available to make a good profit. Ever-changing technology keeps inventing new methods to do business online and easily. Today, one such popular source is YouTube. Other than common entrepreneurs, even celebrities use YouTube to reach out to the masses. People love to watch videos more than reading. This is therefore a successful way to attract a wider audience.

There are several YouTube's on the Internet and you really need to be unique to hold the crowd. Once you are a hit among the masses, you can make high profits online with YouTube. Before you move on to select a subject for YouTube, you need to research and determine whether your product has a market. When you find a hungry market, trust me, you have loads of chances, not only to learn online business and to display online your produced videos to make huge profits consistently, but build and own a website like YouTube. You need to know the impact behind uploading the videos with YouTube. They should be informative, entertaining and simply interesting to view. You need to have a reason behind uploading the video. You should also be aware about the target audience, so you take corrective measures to drive traffic to your website.

Here are five easy steps to earn easy money online with YouTube.

1. Before you are set to upload the Video, you need to be aware of what your target audience is expecting. Research well so that you can understand the market better. Use different keywords to determine what the masses are looking for. Research is the only way to get to know your target audience better, so that you can offer them what they want.
2. Place advertisements about your YouTube on popular websites and search engines. You can always provide a link to the content related to your video. This will make you visible on the World Wide Web and help you drive traffic to your website.
3. Use effective tags to highlight your YouTube. The tags and titles should be catchy to get the attention of browsers. The title has to be relevant with your video and also be short and meaningful.
4. Brand your YouTube and market it to the constant users. There has to be a specific market decided on age, geographical division, gender and so on.
5. Once you have uploaded the video, keep a track of its success. Also try and determine what keywords are being used to better your work the next time. Keeping track of your videos will give you a better idea of what works best in the market.



Keeping these five steps in mind will help you earn money online with the help of YouTube. YouTube is the most popular way to reach out to a large audience. This new technology is making waves on the Internet. So, if you have still not come up with your very own video, go get one now. If you still do not believe in the power of YouTube, you are certainly missing out on something important and exciting.

## **Efficient Video Marketing Techniques**

Visuals are known to be more effective, especially when it comes to marketing. It is easier for people to remember things that they see. Thus video marketing is making a great difference in the way people promote their work and business. Videos are just like visualized verbal communication with masses that can attract potential customers. The changing technology has made it possible to send out personalized messages to target audiences to help you increase traffic to your website.

Making a video is not tough and anyone can compile it with the minimum of effort. Video marketing is the latest strategy and with a bit of creativity, anyone can succeed and make better income from the online business. One of most important aspect of video marketing is that it conveys a whole lot in less time. Today, with busy schedules, not everyone has time to read the content. However, watching a video hardly requires time and it can work well for you.

When making a video, you need to be sure about the subject and what message you want to put across. You may not have any professional knowledge; however, a bit of information about handling camera will help you come up with your own video. Once the video is ready, you need editing software that can help you give the final touches. Now that your video is all ready, you need to upload it to attract potential customers. Make sure you have added the link to your website next to the video or on the left a trailer that talk about your company.

Once you upload your video, make sure you put it up on the right position. Today, YouTube is the most popular way to share your videos and get rating and comments from other members. You can put up the video advertisement of popular search engines to hold the attention of masses. If your video were a search engine optimized, you would not need to make much effort, to put it across to the large audience. So, before compiling the video make a thorough research of what people want and what are the keywords used.

Videos are an interactive way to reach out to people and so are very effective. If you are successful to compile a clean and well thought out video, it will automatically be shared between the members. Try to be unique with your video, so that it generates curiosity among the viewers, which will tempt them to log on to your website. Being a part of a community website will help you pass on your video link to several people. This will help you reach out to a larger audience and make better profits.

Being unique and creative will help your video to be passed on to several viewers. An attractive video can generate interest and tempt people to log on to your website and try out your

products. You may not be technical savvy, but with a bit of determination and understanding you can proceed to compile good videos. You can also take help from professionals to give a great look to your visuals. Make use of this amazing technology and create a video today to attract greater traffic and increase your business prospects and profits tremendously.

## **Get Paid For Posting Videos**

There are many websites where they pay you to post videos, which is a great way to make money online. All of them do not work in exactly the same way, but the one thing in common to all is that they offer some way to earn income, without doing a lot of work. Once you are through with the initial work, thereafter most of what you earn is passive income.

One such site is Share-A-Flick. The site was started around the beginning of 2007 and provides one of the best ways for payment of videos posted on the site. They have three different ways of payment. The first is to pay for every unique view of the posted video. Unique viewing means that even if your video is viewed thousands of times, you get paid only for the first time. The second is by an additional benefit by allowing you to post your Google ads on each of your video pages. All that you need to do is to add your Google ID to the form. And finally you make money through referrals. Every time you refer to a new person, you become entitled to 10% of all future view earnings of that person's video.

These three are the basic ways to get paid on Share-A-Flick for posting videos. There are other ways in which you can capitalize on earning from posting videos at the site. Your greatest advantage in this direction comes from being able to post not only your videos, but also those from other places, where they allow you to embed other people's videos in your web pages. Videos from YouTube, MySpace and Google are automatically approved. Therefore, you can post all your favourite videos from these sites on Share-A-Flick and get paid for each unique page view. If you happen to embed a video from somewhere else, then you will need to wait for approval. There is no charge for signing up and posting videos on the Share-A-Flick website. Payout limit is at \$20. Other places usually do not permit cash out below \$50.

Another good site where you can make money through video postings is Flixya. The best thing about it is that it is quite similar to Share-A-Flick in the sense that the site allows you to post Google ads around the videos that you post on the site. This can be done simply by letting them have your Google AdSense ID once at the initial time of signing up. They also have a referral program that again spells some more money. Displaying your Google AdSense ID on your referred video pages 20% of the time, the Flixya referral program works, when they are displayed. On Flixya, there are no restrictions and you can post your own videos including embedded ones from anywhere. There are no charges for signing up.

Yet another site is Metacafe. They pay you decent money if your posted video is entertaining and gets a high number of views. When your video exceeds 20,000 views and is able to get a 3.0 rating after that, you get paid \$5 for every 1000 views. The video rights remain to be yours and you can also post your videos, wherever else you want.

## **Get Rich By Posting Online Videos**

The latest marketing strategy for online businesses is the usage of online marketing videos. It has a high potential to bring in an exceptional traffic to your business website. It can be of immense help to improve profits. The audio-visual benefit of such online video marketing can generate great interest among your visitors and can convince them to buy your product.

The popularity of videos for marketing purpose can be determined from the immense success that video portals like Youtube.com, Metacafe.com and Google Video have achieved in a very short period of time. Generally, you would require online videos when you are dealing in products, which can be extremely effective if experts gave a demonstration of the product. The customer would have known its benefits from the video much better than simply using text or images. Online videos are also used to market products and could be a very lively marketing strategy if planned to build up a tempo for the product. The products that need testimonials are mainly marketed this way.

Usually, there are three ways in which online videos are used. You may either mail it directly to your target customers or provide a detailed video, who may request for it after having a look at a short clip of your online video. Another way you can put it to use is to provide it as an incentive along with another product that the customer may buy from you. Such videos are easy to prepare with different software available online for this purpose. You can also use Windows Movie Maker, Camtasia etc.

If the purpose of your videos is simply traffic generation, you may post your videos to portals like Youtube.com. You may even have a video with subtitles in different languages. These portals get plenty of hits every day. By submitting your videos here, you may attract those customers for further action by a call to action or by providing a link. You may also provide these videos as a part of your viral marketing strategy, allowing others to use it on their website, thus providing more exposure. When you use this methodology to sell your products, make sure you brand your videos with your domain name. You may also place links to your videos from your messages in blogs and forums. You may also upload it with search engine and content sites.

You can develop various types of videos like “how to” videos, sales videos, etc. You can find “how to” videos extremely beneficial, if you are selling some software and want to provide a glimpse of utility of that product. If you have a membership site or have a website to service

your existing customers, you may have some training videos on your website as well. On your business website, you can have videos of testimonials of your customers. This can be extremely appealing to prove your credibility to new customers.

Posting online videos is beneficial for your online business. Using it wisely with the vast opportunities available can bring in huge profits for your business.